

# Global Business Travel Association – Ohio Valley Chapter

## Education Day

September 30, 2020

Connecting the people that connect the world.™



# Agenda – Coronavirus style

- Who we are
- What we offer
- Where we are
- And when we get going – **BACK TO BUSINESS TRAVEL**



# GBTA Core Principles and Who is We

- **GBTA Core Principles**

- Safe and efficient passenger facilitation
- Ensuring taxes and fees benefit travel industry
- Having an infrastructure that meets the needs of the industry

- **GBTA Corona Principles**

- Supporting the industry
- Coordinated, reciprocal, science supported re-opening of countries
- Education of governments on the need to support business travel
- Education of travel buyers on when to travel, how to travel
  - Fosters education of CEOs and Travelers on what to expect while traveling and traveling safely

# GBTA COLLABORATORY

## 2020 Webinar Series

<https://www.gbta.org/gbta-collaboratory-2020>

**Virtual Payment & Touchless Travel Experience:** September 14 – 18

**Risk Management / Duty of Care:** September 28 – October 2

**Mobility/Transportation:** October 19 – 24

**Accommodations:** October 26 – 30

**Election – Go VOTE:** November 2 – 6

**Meetings & Events:** November 9 – 13

**Sustainability:** November 16 – 19

**Technology:** December 7 – 11

# GBTA Membership

- GBTA Chapter events
  - [https://www.gbta.org/calendar/programsbyformat?Format=US\\_Chapter\\_Programs](https://www.gbta.org/calendar/programsbyformat?Format=US_Chapter_Programs)
- GBTA Career Center
  - [https://jobs.gbta.org/?\\_ga=2.16415030.167198925.1601396890-223775175.1593627071](https://jobs.gbta.org/?_ga=2.16415030.167198925.1601396890-223775175.1593627071)
- Committees
  - [https://gbtafoundation.sharepoint.com/:w:/s/VET/EcBNWI99I05Og8U\\_IkdWReQB5z78IaByJLqQx4a1Ib3G-Q?rttime=DE44\\_pdk2Eg](https://gbtafoundation.sharepoint.com/:w:/s/VET/EcBNWI99I05Og8U_IkdWReQB5z78IaByJLqQx4a1Ib3G-Q?rttime=DE44_pdk2Eg)
- GBTA's Ladders Mentorship program is OPEN
- Honorary Membership-Complimentary to those displaced due to coronavirus. Membership valid until Aug 1 2021.
  - <https://form.jotform.com/201064057431040>

# GBTA Membership

- GTP-  
<https://gbta.org/professional-development/global-travel-professional-certification-gtp>
- GLP-  
<https://gbta.org/professional-development/programs-by-format/global-leadership-professional-program-glp>
- CCTE-  
<https://gbta.org/professional-development/programs-by-format/certificate-in-corporate-travel-execution>



# Coronavirus Links

- **Bloomberg Law** database of State Quarantine and Public Health Laws related to the COVID-19 response
- **Politico's** series of maps of how countries & states are responding to COVID-19
- **Forbes** list of all major international airline COVID-19-related change and cancellation policies
- COVID-19 Travel Recommendations by Country (interactive map), CDC
- **Transportation Security Administration** information



**Coronavirus Latest Poll Results** >



**Post and Search Industry Jobs** >



**Webinars & Online Training** >



**Member Hub: Login & Join the Conversation** >



**Make your voice heard!**

# Fighting the Fight

# US Government Relations

- Congress supported 4 Pillars of Travel in \$2 Trillion Cares Act
- GBTA letter on industry testing protocols
- Take Action on Expanded Relief for Distressed Business Travel Industry
- Emails and calls with Congressional staff expressing support for GBTA's position
- Set up and disseminated grassroots campaign of business travel industry to tell Congress to take action – to date over 3,000 emails have been sent

# GBTA Fighting the Fight



GBTA called on Congress to enact the following

- • Provide Funding for Increased Rapid Testing
- • Provide a Limited Safe Harbor for Businesses Following Health and Safety Guidelines
- • Provide Long-Term Relief Until Recovery is Possible
- • Improve the Emergency Injury Disaster Loan
- • Support for Business Meal Deduction

# International Government Relations

- Press release “GBTA Urges for Enhanced Transatlantic Cooperation to Restore Safe Travels – August 12
- Working with Canadian travel group on return to travel
- GBTA Partnered with UK group on statement regarding testing



**Where are We Today?**

# Washington DC Standstill

- GBTA Pushing for PSP and PPP funding
- Airline protection ends October 1, 2020
- Congress leaving town with no deal
- GBTA and hundreds of groups imploring Congress to take action

# GBTA Fighting Hang On Sloopy!

<https://p2a.co/zkrknof>



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